

Content Hacker™

CONTENT FEATURE OPPORTUNITY

Get Featured by Content Hacker™, Personally Recommended by Julia McCoy, and In Front of Permanent Traffic Sources that Will Continue to Grow Over Time.

WHY JULIA & CONTENT HACKER™?

- Julia McCoy is a featured author of 6 books, contributor to 10+ guest publications, and owner of ContentHacker.com. She sold an agency she built from 0 to 100,000 visitors/month for \$1M in 2021. ([Story](#)).
- Julia only promotes brands she believes in (at Content Hacker, we turn down 90% of feature opportunities that come our way organically because the brands aren't what we would recommend to our audience).
- Julia is personally involved in creating each piece of content for your campaign.
- ContentHacker.com is a growing media website with 2,000+ organic visitors/monthly, 2-3 subscribers/day, and growing by 20% every two months due to Julia's heavy focus + consistent publishing of two weekly long-form blogs. Income is made through Julia's courses, workshops, and affiliate partnerships featuring others.
- Audience: new and emerging entrepreneurs looking for tools to benefit their lives and businesses.
- Email List (Blog Readers): 25%+ Engagement on 4,900 and Growing Daily.
- YouTube: 3%+ CTR Per Video from 8,000 YouTube Subscribers and Growing Daily.

WHAT'S INCLUDED IN ONE FEATURE (MSRP \$10,000)

- **1 full-length YouTube video on @JuliaMcCoy's channel:** YouTube video strategy, outline, script writing, filming and production by Julia + Content Hacker team of creatives.
 - Repurposing of YouTube video into **Instagram Reel** (@fementrepreneur and @thecontenthacker), **TikTok** (@JuliaEMcCoy), and **Twitter** (@JuliaEMcCoy) content.
- **1 blog written from scratch (2,500w+)** on contenthacker.com and optimized to rank in the top of Google for a focus keyword within 3-4 months.
- **Editing & revisions & post-publishing optimization** from Julia McCoy + Content Hacker team to ensure accuracy and optimization.

FEATURE YOUR BRAND

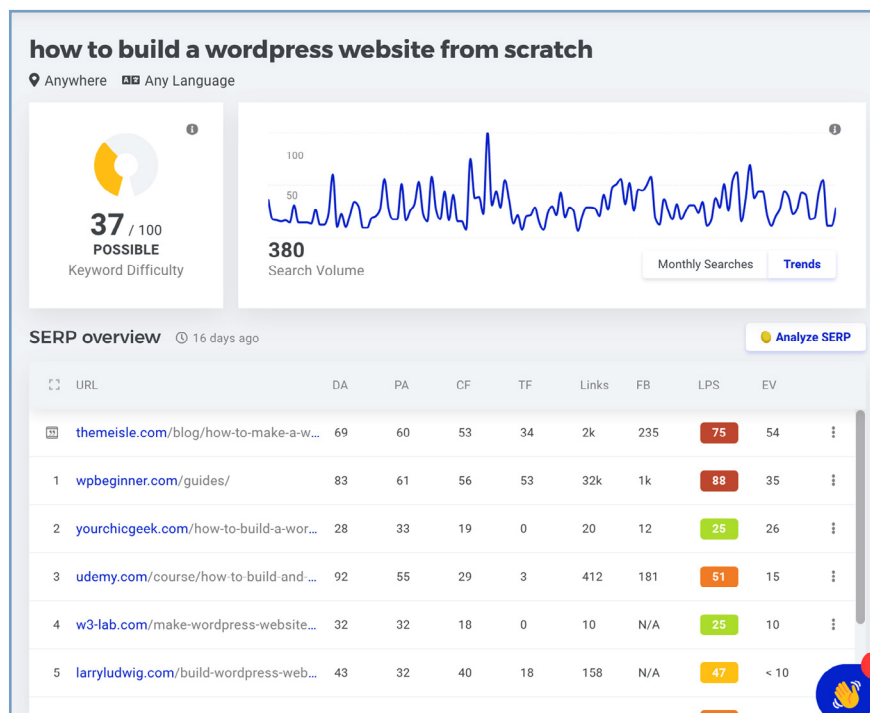
Get started by emailing julia@contenthacker.com with "Content feature" in the title. Tell us about your brand, why we should

EMAIL JULIA

EXAMPLE OF A CONTENT FEATURE (CLIENT: WORDPRESS.COM)



- [Content Hacker/Julia McCoy's Blog: How to Build a WordPress.com Website from Scratch & Earn a Following \(Beginner's Tutorial\)](#)
 - Optimized to rank in Google (target date August 2022) for “how to build a wordpress.com website from scratch”



- [Content Hacker/Julia McCoy's YouTube: How to Build a WordPress.com Website from Scratch & Earn a Following \(Beginner's Tutorial\)](#)
- Email: <https://ckarchive.com/b/xmuph6hr8gm8r>
- Twitter: <https://twitter.com/JuliaEMcCoy/status/1532083283047202818>
- Instagram: <https://www.instagram.com/p/CeSBMrqjIUt/>
- TikTok: <https://www.tiktok.com/@juliaemccoy/video/7104423056231304494>