

Content Hacker Web Design Stages of Development

CLIENT SENDS QUESTIONNAIRE – Initiates Project

DESIGN

Step 1. Mockup with fresh design (Figma) (Tiago, UX Expert)

COPY

Step 2. Copy added IF we are writing it (Julia, Julia's top writer) (added in Figma)

CLIENT FEEDBACK

Step 3. Client mockup review & feedback (will be left as Figma comments) (Client)

REVISIONS FOR CLIENT

Step 4. Revisions for client feedback, if any (reviewing comments and implementing in Figma) (Tiago, UX Expert)

SITE BUILD ON STAGING

Step 5. Site implementation (after all 4 stages above are complete) on our staging server

Step 6. Final review by us + client on staging server

SITE LAUNCH

Step 7. Site Launch!

Content Hacker Web Design, Development & Launch Team

We're a small, highly-skilled team with a goal to be the best at what we do—and that includes your WordPress website, which we custom develop with presentation, speed, efficiency, and conversion goals in mind. With decades of experience and proven site successes behind each of us, we're a team you can trust.



Vivek Kumar

LEAD WORDPRESS DEV

Hi, I'm Vivek. I have previously created and customized websites in WordPress, and have also created some custom themes keeping Divi as the base theme. I am a consistently top-rated developer with over five years of experience in WordPress development. I can customize and mold the Divi theme in all ways, and will make our Content Hacker client projects a success per their specific requirements in the shortest time period. I'm a fan of custom CSS, clean sites, and strong, customized WordPress themes.



Tiago Aragona

VISIONARY UX/UI DESIGNER

Hey! My name is Tiago Aragona and I am a UX/UI designer from Buenos Aires, Argentina. My design career started at Brown University, where I took courses on design and engineering. Then, I entered a strategic design major, which introduced me to the beautiful world of User Experience. I've worked with over 100 clients from around the globe, providing user-oriented design solutions in various industries. If you're wondering why you are not converting traffic into effective sales... better interactions mean more conversions. I'm stoked to be here at Content Hacker, helping our clients have more conversions and results with better website design flow.



Julia McCoy

CEO & FOUNDER

I wrote my first 200-page book at the age of 12, yearning for a way to engage my passion inside of a real-life content (it's true, that's how I grew up). That started my love affair with writing. In 2012, I escaped the cult thanks to a baby business I'd just started: an agency, where I gathered the best writers together to create great content for our clients. We were one of the first writing agencies to ever launch an ecommerce Content Shop. Now, I've left my agency, and my full-time gig is teaching and guiding our rockstar clients at Content Hacker. I'm very hands-on in my work (read: anti-scaling), and I thoroughly enjoy changing and impacting lives through great content. When I'm not writing, I'm enjoying Texas Hill Country life with my two kids, husband, and our German Shepherds on our little farm.



Josh McCoy

CTO

My background is in project development, internet marketing, and SEO. I met & married Julia in 2012, after hiring her to write my content. I have a passion for designing, branding, and building businesses. My role included overseeing the agency we co-ran including overseeing our entire website development, including our custom-built workroom and client site. Now at Content Hacker, I help develop our site and the technical aspects of what we do, and oversee client's custom website development.



Anita Evensen

WRITING COACH & WRITER

I've worked as a freelance content writer for almost a decade before joining the Content Hacker team. My love affair with the written word dates back to the beginning of elementary school. I've always enjoyed writing stories, essays, and letters. For the last 10 years, I've made my living as a freelance content writer, penning blog posts and landing pages for a variety of clients. When I'm not writing novels, coaching clients at Content Hacker on writing exceptional content, or crafting content for our Academy and blog; I use my limited free time to do jigsaw puzzles. But let's be honest. Most of my non-working life revolves around my 5 kids.